



This website privacy policy describes how Beambridge Medical LTD protects and makes use of the information you give the company when you use this website.

If you are asked to provide information when using this website it will only be used in the ways described in this privacy policy.

This policy is updated from time to time. The latest version is published on this page.

This website privacy policy was updated on: 21/05/2018

If you have any question about this policy, please email beambridge@ntlworld.com or write to: 46 Merrow Lane, GU4 7LQ

Introduction

We gather and use certain information about individuals in order to provide products and services to enable certain function on this website.

We also collect information to better understand how visitors use this website and to present timely, relevant information to them.

What data we gather

We will collect and process the following data about you:

- Information you give us. This is information about you that you give us by filling in forms on our site (<https://www.beambridgemedical.com>) or by corresponding with us by phone, e-mail or otherwise. It includes information you provide when you register to use our site, subscribe to our service, participate in discussion boards or other social media functions on our site and when you report a problem with our site. The information you give us may include your name, address, e-mail address and phone number, financial and credit card information, personal description and photograph.
- Information we collect about you. With regard to each of your visits to our site we will automatically collect the following information: technical information, including the Internet protocol (IP) address used to connect your computer to the Internet,

your login information, browser type and version, browser plug-in types and versions and operating system and platform;

- information about your visit, including the full Uniform Resource Locators (URL), clickstream to, through and from our site (including date and time), page response times, download errors, length of visits to certain pages, page interaction information (such as scrolling, clicks, and mouse-overs), methods used to browse away from the page, and any phone number used to call our customer service number.
- Information we receive from other sources. This is information we receive about you if you use any of the other websites we operate or the other services we provide. We are working closely with third parties (including, for example, business partners, sub-contractors in technical, payment and delivery services, advertising networks, analytics providers, search information providers, credit reference agencies). We will notify you when we receive information about you from them and the purposes for which we intend to use that information.

How we use this data

Collecting this data helps us understand what you're looking for from the company, enabling us to deliver improved products and services.

Specifically, we may use data:

- For our own internal records.
- To improve the products and services we provide.
- To contact you in response to a specific enquiry.
- To customise the website for you.
- To send you promotional emails about products services office and other things we think might be relevant to you.
- To send you promotional mailings or to call you about products, services, offers and other things we think might be relevant to you.
- To contact you via email, telephone or mail for market research reasons.

Cookies and how we use them

What is a cookie?

A cookie is a small file placed on your computer's hard drive. It enables our website to identify your computer as you view different pages on our website.

Cookies allow websites and applications to store your preferences in order to present content, options or functions that are specific to you. They also enable us to see information like how many people use the website and what pages they tend to visit.

How are you is cookies

We may use cookies to:

- **Analyse our web traffic using an analytics package.** Aggregated usage data helps us improve the website structure, design, content and functions.
- **Identify whether you are signed into your website.** A cookie allows us to check whether you are signed into the site.
- **Test content on our website.** For example, 50% of our users might see one piece of content, the other 50% a different piece of content.
- **Store information about your preferences.** The Website can then present you the information you will find more relevant and interesting.
- **To recognise when you return to our website.** You make sure you see relevant content, or provide functionality you used previously.

Cookies do not provide us with access to your computer or any information about you, other than that which you choose to share with us.

Controlling cookies

You can use your web browser's cookie settings to determine how our website uses cookies. If you do not want our website to store cookies on your computer or device, you should set your web browser to refuse cookies.

However, please note that doing this may affect your website functions. Some pages and services may become unavailable to you.

Unless you have changed your browser to refuse cookies, our website issues cookies when you visit it.

To learn more about cookies and how they are used visit <http://www.allaboutcookies.org>.

Controlling information about you

When you fill in a form or provide your details on our website, you'll see one or more tick boxes allowing you to:

- Opt-in to receive marketing communications from us by email, telephone, text message or post.
- Opt-in to receive marketing communications from our third-party partners by email, telephone, text message or post.

If you have agreed that we can use your information for marketing purposes, you can change your mind easily, via one of these methods:

Signed into our website and change your opt in settings.

Send an email to: beambridge@ntlworld.com

Write to us at: 46 Merrow Lane, GU4 7LQ

We will never lease, distribute or sell your personal information to third parties unless we have your permission or the law requires us to.

Any personal information we hold about you is stored and processed under our data protection policy, in-line with the Data Protection Act 1998.

Security

We will always hold your information securely.

To prevent unauthorised disclosure or access to your information, we have implemented strong physical and electronic security safeguards.

We also follow stringent procedures to ensure we work with all personal data in line with the Data Protection Act 1998.

Links from our site

Our website may contain links to other websites.

Please note that we have no control of website outside the Beambridge Medical domain. If you provide information to a website to which we are linked, we are not responsible for its protection and privacy.

Always be wary when submitting data to websites with the site's data protection and privacy policies fully.